



**CHEMICAL CONSULTANTS NETWORK
IEEE PHILADELPHIA CONSULTANTS NETWORK (CONET)
MAY 11, 2011 JOINT MEETING**

Visit the CCN web page at www.chemconsultants.org
Visit the IEEE CONET web page at www.PhilaCONET.com

Date & Time: Wednesday, May 11, at the Cynwyd Club, Bala Cynwyd, PA; Networking, 5:30 PM; Dinner, 6:30 PM; Talk and Business Session, 7:30 PM

**Literature-Based Consulting (No Lab Required)
Dr. Kathryn Bullock**

Abstract:

Literature-based consulting requires a strong knowledge of your field and its literature, but very little capital investment. Good reading, writing, typing, creative problem solving skills and access to an on-line computer are the foundation required to build a consulting business. Clients have diverse needs, and include attorneys, business leaders and entrepreneurs, editorial staffs of scientific publications, government contractors, inventors, marketing professionals and scientists/engineers with limited experience in the consultant's field. This talk will cover potential clients, examples of literature consulting, and methods for getting access to information.

Biography:

Dr. Kathryn Bullock is an electrochemist with a Ph.D. in Physical Chemistry from Northwestern University. She worked in industry developing batteries and other electrochemical power sources and applying them in electrical systems for 30+ years. In 2003, she formed her consulting company, Coolohm, Inc., and has since worked on a wide variety of projects. She also teaches a graduate course on electrochemical power sources at Villanova University and an IEEE short course on fuel cells. She represents the Electrochemical Society on the Heritage Council of the Chemical Heritage Foundation in Philadelphia and last year served on the National Academy of Sciences Committee to review the FreedomCAR and Fuel Partnership.

Location: The Cynwyd Club, 332 Trevor Lane, Bala Cynwyd, PA 19004. From I-76, drive south on City Line Ave. (US Rte. 1). Turn right on Conshohocken State Rd. (Rte. 23); stay in right lane. After the second light watch for white left-turn arrows painted on street (about 0.14 mile). Do not follow Rte. 23 left at turn but instead go straight ahead onto Llandrillo Rd. (passing to the right of Valley Press printing). After one block, bear left onto Trevor Lane at stop sign. Clubhouse and parking are on the left. Please park in lot if space is available; otherwise park on Trevor Lane. If lost, call the club at 610-667-4524, ext. 2. [MAP](#)

Reservation: To make or cancel a dinner reservation, e-mail CCNReservations@aol.com or call the ACS office at 215-382-1589 (leave message if necessary). Please let us know whether you are responding to a CCN or CONET notification. Fee, including food and beverages (wine, beer & sodas), is \$25 if reserved by Thursday, May 5, \$35 afterwards. Late reservations and walk-ins subject to availability. Payment is due at the door. No-shows will be invoiced. Please state any special food requirements. There is no charge for talk only; registration is suggested using contact information above.